

Founders



Ronit Dolev, Co-Founder

Managed Project renewal a multimillion operation for 20+ yrs., singed on a number of nationally successful social/educational programs. Strong in planning and execution...able to make dreams come true.



Roni Zehavi, Co-Founder

Former test-pilot, restless inventor and serial entrepreneur. Proven success in leading Rontal Application - a global leader in its domain - from embryonic idea to full maturity. With entrepreneurial mindset combined with profound comprehension can turn a vision into reality



Yochy Shelach (PhD.) Pedagogue Director

Lecturer in Film and communication Studies, former literature teacher in high schools, author of detective novels.



Amos Bahat,

Founder and CEO of Reces, the largest Education Publishing House in Israel. Can market any educational material.

Team leaders



Ram Almog, CEO Gear Head

Has been creating and engineering international educational products since 1998. Musician and film maker.



Yonatan Shelach, CFO

Former economist and business planner in the Israeli Army. Has an MBA in Global Marketing. Manages family investment fund targeting unique startups at seed stage.



Avishai Friedler, Content & product Manager

10+ years experience in advertising and copywriting. Tagged the term “Shtoochim”. Took a turn and became a high school teacher for Literature. Can make any learning material fascinating.



Orit Zetouni Sade, UX

14+ years ux lecturer at Shenkar and Holon. Expert at making really memorable user experiences.



Eyal Katz, Art Director

15+ years experience in branding and animation. Art directed many international educational products.